

K O B E

Kobe City PR Paper English January 2023

The Entrepreneurs Who Change Our Lives



If you have any questions about ward office procedures, financial support for raising children, etc.

Call the Kobe International Community Center (KICC)!

☎ 078-742-8721 (11 languages)



↑ Tap here to visit the website!



Kobe's programs for Supporting Startups

Support #1: Urban Innovation KOBE

Kobe City publicizes the problems that it wants to solve on an online platform. Startup companies can then submit proposals for how they would try to solve those problems, and the city government provides assistance to those initiatives.

[Details \(JP\)→](#)



Support #2: Support program for food startups

To help promising food and beverage operators get a start in Kobe, one section of the B1F Kitchen & Market space in Hankyu Oasis Kobe Sannomiya can be used for 3 months as a trial run. This program supports enterprising new restaurant owners in their journey toward opening their business.



[Details \(JP\)](#)

Previous program participant: Motoaki Nakatsuka,
Owner & Chef of **samo cuisine francaise**

Support #3: Brand-New Business in Kobe consulting

Free consultations are available for queries that range from the initial questions regarding entrepreneurship and starting a business, to running a business and developing sales channels. The consultation team includes a registered management consultant for small and medium enterprises, a labor and social security attorney, a judicial scrivener, a tax accountant, and other specialists.



[Details \(JP\)](#)

Disaster Evacuation During COVID-19

◎ Think about the safest place to take shelter

In the event of an earthquake or other disaster, you would normally go to an emergency evacuation site designated by your municipality. However, to avoid the risk of being infected with COVID-19, another option is to take shelter at home or a friend's house. It is important to decide with your family and acquaintances on a plan for where each person will try to take shelter.

Be sure to add masks and disinfectant to your emergency kit, and thoroughly practice basic measures including handwashing and cough etiquette when sheltering.



- ① **Sheltering at home:** Only if it is safe
- ② **Sheltering at an alternative location:** A relative or friend's home, accommodation facility, etc.
- ③ **Going to an emergency shelter:** Do not hesitate to find shelter in an emergency

◎ Check how crowded a shelter is with your smartphone

Before evacuating, you can use a smartphone or computer to confirm open shelters and their current capacity in real time.

Key Functions

- The map will display the 100 closest evacuation shelters to a location you designate.
- You can narrow the search results to 混雑 (crowded), やや混雑 (somewhat crowded), 空いています (not crowded), etc.



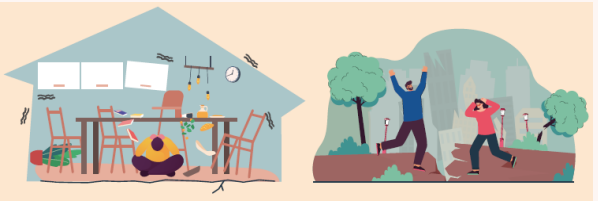
Details (JP)

Be Prepared for Disasters

Earthquakes do not only happen during the day. The Great Hanshin-Awaji Earthquake occurred in the twilight hours of January 17, 1995 at 5:46 am. It is important to be prepared for earthquakes, both day and night.

Inside your home: Unsecured furniture and pieces of glassware can become scattered everywhere. If the power goes out, it can be difficult to leave your room due to low visibility

Outside your home: Rubble and cracks in the streets can be hard to see, as well as signs indicating evacuation routes.



Useful items you should keep in your bedroom

- Slippers/shoes:** Can prevent injuries from stepping on broken glass and other debris.
- Flashlight:** It will illuminate your surroundings so you can avoid danger or injury. A headlamp is recommended, as it leaves both hands free.
- Whistle:** If you become trapped, you can alert people to your location. It uses less energy than shouting.

In order to evacuate safely

Prevent doors and escape routes from being blocked by securing furniture to the walls with L brackets.



Details (JP)

Kobe City Bus & Subway Initiatives

You can use municipal buses and trains even more affordably!



① Sannomiya Area 110



When you use your IC card to get on and off the bus within this designated zone of the city center, the fare is only **110 yen** instead of 210 yen!



[110-yen fare area \(JP\)](#)

② Eco-Family Program

When an adult rides the city bus or subway on weekends or national holidays, the fare for accompanying elementary school-aged children and younger is **free!**



[Details \(JP\)](#)

③ Kobe City Subway Kaigan Line Free Pass for JHS & Under

Junior high school students and younger can **ride free** on the Kaigan Line during the validity period on their pass. The Kaigan Line stops at Harborland, Noevir Stadium, and many other attractive locations.



[How to apply \(JP\)](#)

Kobekkoland Relocates to Wadamisaki



Kobekkoland and the Child Counseling Center in Harborland will move to a new, remodeled location in the Wadamisaki area of Hyogo Ward in February.

At Kobekkoland, kids can join most events for free and use the playground equipment, and parents can participate in various events and seminars. The new location will feature exciting indoor play equipment, a grassy lawn, and more outdoor play areas in this open space where kids can run wild and play.

Gastropolis Kobe: Kobe Strawberries

Strawberries were first cultivated in Kobe in the 1920s, and they have contributed significantly to the city's Western sweets culture. The flavor and size of strawberries vary depending on the time of year and variety. *Yayoi-hime* is incredibly sweet and durable in shape. Soft and gentle in acidity, *Aki-hime* is easy for kids to eat. *Beni hoppe* is red all the way through the center and has a bright fragrance. These varieties and many more are grown in Kobe's Kita and Nishi Wards.

You can find them at farm stands and farmers markets in the city, so try to find your favorite strawberry variety!



List of farm
stands here
(JP) ↓

